
BACK TO BASICS: FLEET MANAGEMENT



The Department of Transport reported that a total of 25,160 people were killed or seriously injured in the year ending September 2016; this devastating figure is an increase from the previous year. It is quite clear that road health and safety is a concern that should be continuously addressed, especially by those who drive for a living.

Due to driving's hazardous nature, assessing and responding to risks can be a complex and challenging activity. Yet, an effective fleet management programme will not only improve efficiency but it can also help prevent your drivers from being counted amongst the severe statistics.

Do you manage a fleet? Whether you oversee a fleet of 5 company cars or a fleet of 500 cars and commercial vehicles, there are ways you can reduce the risks you are exposed to.

Some of the ways to implement added fleet protection include purchasing fuel-efficient vehicles and accompanying them with driver behaviour software to monitor performance behind the wheel and encourage driver accountability.

Besides physical purchases, making an investment in your team's mindset and attitude towards driving safety can be invaluable; providing opportunities for drivers to attend advanced driving and safety awareness courses can help prune out any bad habits and reinforce best practices.

Whilst the Government outline legal obligations for companies to satisfy, efforts towards driving safety can extend further. Many of our clients promote management excellence, which opens the door for enhanced competitiveness, heightened business performance, happier employees and so much more.

The topic of fleet management would be incomplete without mentioning the value of insurance. When considering which insurance is the most suitable, remember to provide details and accurate information as this can often reduce insurance premiums, excesses and/or create a situation where the most appropriate cover levels are achieved. The right insurance can result in improved premiums and the reduction of other fleet overheads too. When it seems that business costs are on the rise, it's likely that your team will happily welcome cost-saving solutions.

In the unfortunate instance that an accident occurs, it is incredibly important to act quickly and report the accident as soon as possible. Our latest Fleet brochure equips organisations with insightful information on fleet management, including First Notification of Loss (FNOL), driving licence changes and a process overview of how to make a claim.

If you would like to discuss requirements for your company's fleet management, or would like support in finding the most comprehensive cover for the best possible price, then please do feel free to message me directly or call 01621 890285.

In addition to Motor Fleet Insurance, the specialist fleet insurance team at Consort can provide other cover including Transit, Marine Cargo, Property Damage & Theft, Warehouse Keepers Insurance and other commercial policies to protect your fleet and your business.